

26 January 2010

## Commercialisation of Pacific Edge's Bladder Detection Test

Pacific Edge completed recruitment of patients for their bladder cancer test in September 2009 and analysis is expected to be completed over the next two weeks.

The interim data analysis on almost 500 patients from NZ/Australia shows that the Company's bladder cancer test has met its clinical end points and performs significantly better than our benchmark test. The Company will now complete the analysis of the data and is progressing the commercialisation of this product.

Pacific Edge will introduce this product, **CxBladder**, to the Australasian urologists at their Annual Scientific Meeting in Perth late in February 2010.

There are approximately 300 practising urologists in Australasia and approximately 15,000 in the USA. The Australasian market provides an excellent opportunity for the Company to develop their commercial process prior to commercialising the test in other countries. The test involves the collection of a small amount of the patients' urine that will be analysed in the Company's Dunedin laboratory. A dedicated laboratory for this commercial service is expected to be completed by April 2010.

TV One will air a short news item on this bladder test on TV One News on Wednesday night 27<sup>th</sup> January.